FRESH BREAD CANADA ANTITRUST CLASS ACTION

ELIGIBILITY SUMMARY

Fund Amount: No settlements at this time Purchase Dates: January 1, 2001 December 19, 2019 Filing Deadline:

No Claim Filing Deadline Yet

DID YOUR BUSINESS PURCHASE BREAD?

YOU MAY BE ELIGIBLE TO RECOVER MONEY!

Eligible Class Members:

All persons or entities in Canada, who or which, from January 1, 2001 through December 19, 2019, purchased "Fresh Bread" that was produced or retailed by the "Defendants".

Definition of "Fresh Bread":

This includes packaged bread products and bread alternatives (including but not limited to bagged bread, buns, rolls, bagels, naan bread, English muffins, wraps, pita, and tortillas), but excluding bread frozen when sold and bread baked on-site in the establishment where it was retailed. This definition is subject to change.

Defendants:

The following is a list of Defendants included in at least one of the civil claims: Loblaw Companies Limited; Loblaws Inc.; George Weston Limited; Weston Foods (Canada), Incorporated; Weston Bakeries Ltd.; Weston Food Distribution Inc.; Canada Bread Company, Limited; Wal-Mart Canada Corporation; Sobeys Incorporated; Sobeys Quebec Inc.; Sobeys Capital Incorporated; Metro Incorporated; Giant Tiger Stores Limited; Maple Leaf Foods Inc.; and Empire Company Limited.

THIS IS NOT AN OFFICIAL COURT NOTICE. INFORMATION CONTAINED IN THIS SUMMARY IS SUBJECT TO CHANGE.

The Services FRS Provides: Financial Recovery Strategies (FRS) is a class action claims management consultant; we are not a court appointed claims administrator or class counsel. If you hire FRS, FRS will work within your guidelines to manage the claims process. The services that FRS provides include the following: (i) notifying you when we believe that you may be eligible to participate in settlements likely to be valuable to you; (ii) endeavoring to enhance the likelihood that all of your eligible business units (e.g., subsidiaries, divisions, acquisitions and divestitures) are included in the claims process; (iii) to reduce the support needed from your in-house staff, providing advice on what, if any, documents need to be collected and maintained, and, when requested, assisting in that effort; (iv) when required documents are not available or are too burdensome to collect, attempting to develop innovative alternatives to satisfy documentation requirements and striving to obtain approval of those alternatives; (v) preparing, assembling and submitting your claim package, and managing it throughout the claims processing phase, including working with you to address any concerns or questions claims administrators may have; (vi) providing regular updates on the recovery process; (vii) reviewing your payment to assure that it has not been under calculated; and (viii) following up with you to assure that your recovery check is deposited. FRS's recovery specialists are always available to answer any questions you may have.

How to Retain FRS: If you wish to hire FRS to file and manage a claim on your behalf, you must return a signed Claims Management Agreement and a signed Authority to File and Manage Claims. Before doing so, it is important that you understand their terms and make sure that all information about you is correct.

CLASS ACTION SUMMARY

FRESH BREAD CANADA ANTITRUST CLASS ACTION





Case History

In 2017, civil claims were filed in various provinces in Canada alleging the Defendants conspired to fix, maintain, increase or control the price of Fresh Bread sold in Canada in violation of Canadian antitrust laws. The Litigation is ongoing at this time. It is impossible to predict the outcome, but money may become available to eligible class members if settlements are reached with the Defendants in the future. This Summary is subject to change as the litigations progress.

Class Counsel or the Settlement Administrator may be contacted for additional settlement information.

You also may visit the Court-approved website if and when one is established.

Please understand that you have the right to file on your own.

To learn more about our services, visit www.FRSco.com.

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